

e-Knowledge in Intermodal Transport



PROJECT DETAILS

Funding Programme:
Marco Polo
Funding Scheme:
Common Learning Actions
Project Reference:
MP/2013/033/eKNOWIT;
UE-14-EKNOWIT-033
Project Duration:
24 Months (from 2014-05-01
to 2016-04-30)
Total Project Value:
€ 570.666
EU Grant-Aid:
€ 285.235
Funding to UniOvi:
€ 135.634

PROJECT DESCRIPTION

The aim of the project is to elaborate 6 Case Studies selected from the universe of European best practices identified. This means that information not used will be available for academic researchers to develop, at their own expenses, scientific articles.

The Case Studies and additional articles may after the project gain international dimension, especially through two channels:

- Case Studies can be commercially sold to universities in the USA and Asia as a teaching tool;
- Articles can be submitted for publishing in business and management scientific journals, gaining a whole new dimension.

PROJECT PARTNERS

Project Coordinator
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